



Coaching to Unlock SME Business Excellence. High Growth Programme.

Manchester Metropolitan Universities, Centre of Business excellence, approached BPO with a desire to leverage coaching and growth group facilitation services for participants of the High Growth Programme. This initiative aimed to empower SME business participants with vital skills for developing and executing growth strategies.

The High Programme, curated by Manchester Metropolitan University, focused on imparting essential skills in the following areas:

- Leading for growth
- Customer analysis and segmentation
- Defining your product/service offer
- Creating effective marketing channels
- Financing for growth
- How to make it happen

Here is what two individuals supported by BPO, Director Heather Beckett has to say:

"Heather helped us to, stop, take a step back and really focus on what was missing and then helped us to really think about the missing pieces. What made it even better is that Heather made it an enjoyable experience. We very much look forward to working with Heather & BPO Consultancy in the future."
Simon Bradbury.

"What impressed me the most was her personal touch - which made the support she provided feel more sincere and genuine. I truly believe that this is what's lacking in the consultancy world, and Heather has definitely set the standard for excellence. Thank you, Heather, for all your help and for making a real difference in my business. I highly recommend Heather and BPO Consultancy to anyone looking for strategic change management and business performance optimisation support". Adil Mohammed Javed

For more testimonials, visit [Google Reviews](#) or [LinkedIn](#) and search for Heather Beckett. These testimonials reflect the impactful and personalised support provided by BPO Consultancy.



16 business growth strategies and plans defined



Opportunities capitalised on and issues resolved



Increased clarity, confidence and organisation